1. **Brief intro - where u were born, what do u do (school), siblings**

I am Xela, pronounced as Zela or Sela depending on which year one was born apparently haha. Xela is a reverse of my real name Alex from the X. I am a DJ born Makueni, schooled Vitale, then Aquinas High then did Design in Nairobi. Currently based in Nairobi but doing shows all around the country so hit me up for a party. Family wise I am the last born in a family of 3, 2 being sisters with their own families.

1. **How did u start & do u balance btn the other Business (school n any other thing you do)**

Started cultivating the interest immediately after clearing high school by volunteering to setup reggae jam sessions, would later on get a chance to play after the jam on Sunday evening in downtown clubs. I’m a full-time creative branding project manager, usually consulting goes hand in hand with the music so not so hard to balance the two

1. **Why choose DJ-ing**

I’d say it chose me but hey, Music was a solace in my earlier troubled part of life, but I always enjoyed different genres and their overall construction therefore the interest to blend two sounds to form one was cultivated, the ability to spread an uplifting emotion and feeling of joy to others came about when I realized that I also loved the energy brought about by making people happy through music.

1. **Do you make money from it? Is it a career**

Yes it is a career like any other if you play your cards right, gets us some but not as much as all djs would earn if we had a standardized professional industry like our counterparts in other countries do. That’s why together with fellow other djs in the market I am advocating for the registration in the Association of Dj’s.

1. **Do you have a management or Crew?**

A manager yes, however I would wish for the crew, publicists, promoters, editors, communication managers, brand ambassadors the whole lot hehe, Effective crews are costly, and unless one gets people who are willing to sacrifice time for the bigger goal like our Nigerian and tz counterparts tend to do, we are left to push individually or within the budget constraints.

1. **Biggest challenge u have ever faced or u face**

Earlier in my career getting people to trust me to play in their gigs and of course some people not paying for shows especially clubs.

1. **Your greatest breakthrough - when did it happen n how**

I got to play the opening sets at Alaine’s extravaganza when she was in Kenya some time back, this was all courtesy to Trueblaq limited from there gigs just opened up, clients got more and bigger, career highlight however was a call through Dj Creepa Global to play as the warm up act in Diamonds Naivasha Bash that happened end of last year with Chrome Vodka,

1. **Parting shot to your fans**

Osa Vinya Mukamba hehe let us support each other as a people for our own sovereignty above that Kamba or not let us all #LiveForMusic

**- where to get you on the DJ Decks**

Currently doing corporate activations for a leading experiential marketing company in Kenya however Call me for a show wedding, birthday or club event… Currently working on the logistics towards a countrywide tour soon, hit me up with joints you would like me to play near you

**- Where to get your Mixes**

Mixcloud.com/DjXelaKenya for videos just ask in your movie shop in town or app me +25415144442 I’ll send a direct download link

**- Social Media & hook you up for services (contact Phone & Email)**

Online it’s @DjXelaKenya my tag #Liveformusic phone 0715144442 email djxelakenya@gmail.com

**+ anything else you think you should share**

Not all those who wander are lost.

Get value for money service by booking dj xela for your next party